**Shree Bhairavnath Shikshan Prasarak Mandal’s**

**ADHALRAO PATIL INSTITUTE OF MANAGEMENT AND RESEARCH**

**Home Assignment 2023**

**Subject:** 403 BA **Economics of Network Industries**

**Time: 45 min**

**Class: MBA- II 4nd SEM Marks: 50**

**====================================================================**

Q.1) Explain the Overview of Network Industries? CO403BA .1

Q.2) How the software pricing is helpful for Software and hardware industry? CO403BA .2

Q. 3) Elaborate the statement licensing and standardization in network industries. CO403BA .3

Q.4) Impact of Economics of the Telecommunication Industry on software development? CO403BA .4

Q.5) Important of Network Structure and Network Economies ? CO403BA .5

Q.6 ) Media of exchange as network is effective for industry explain with suitable example? CO403BA .6

**Shree Bhairavnath Shikshan Prasarak Mandal’s**

**ADHALRAO PATIL INSTITUTE OF MANAGEMENT AND RESEARCH**

**Home Assignment 2023**

**Subject:** **404 BA- Artificial Intelligence in Business Applications**

**Time: 45 min**

**Class: MBA- II 4nd SEM Marks: 50**

**====================================================================**

Q.1) What Is Artificial Intelligence? Explain it. CO404BA .1

Q.2) Elaborate the terms Propositional Logic & Predicate logic - Syntax. Semantics? CO404BA .2

Q. 3) What is the function of game technique? CO404BA .3

Q.4) Define data mining? Explain any one method? CO404BA .4

Q.5) Write Applications of Neural Network? CO404BA .5

Q. 6) Knowledge-Based Systems Knowledge Based Reasoning is applicable to AI? CO404BA .6

**Shree Bhairavnath Shikshan Prasarak Mandal’s**

**ADHALRAO PATIL INSTITUTE OF MANAGEMENT AND RESEARCH**

**Home Assignment 2023**

**Subject 409 BA- E Commerce Analytics – II**

**Time: 45 min**

**Class: MBA- II 4nd SEM Marks: 50**

**====================================================================**

Q.1) The Importance of the Value Proposition in Conversion Optimization? CO409BA.1

Q.2) customer analyzing is important for E commerce? Explain it CO409BA.2

Q.3) Social Media Product Analysis process for E- commerce? CO409BA.3

Q.4) Difference between Top-Down and Bottom-Up Approaches to Attribution? CO409BA.4

Q.5) Defining the Types of Data. CO409BA.5

Q.6) Integration with Cloud Data Sources system explain? CO409BA.6

**Shree Bhairavnath Shikshan Prasarak Mandal’s**

**ADHALRAO PATIL INSTITUTE OF MANAGEMENT AND RESEARCH**

**Home Assignment 2023**

**Subject 410 BA- 14 Healthcare Analytics**

**Time: 45 min**

**Class: MBA- II 4nd SEM Marks: 50**

**====================================================================**