**Shree Bhairavnath Shikshan Prasarak Mandal’s**

**ADHALRAO PATIL INSTITUTE OF MANAGEMENT AND RESEARCH**

**Home Assignment 2023**

**401:**  **GC - 14 Enterprise Performance Management**

**Q 1)** Answer

a) Define enterprise performance management.

b) Define responsibility centre.

c) Give the types of responsibility centres.

d) Define transfer price.

e) Give the different methods of transfer pricing.

f) State performance evaluation parameters for projects.

g) What is Management Audit?

h) State performance evaluation parameters for non-profit organizations

**Q 2) Answer the following**

1. Describe the process of Capital Budgeting.
2. Explain various methods used to evaluate performance of investment centers.
3. Discuss Malcolm Baldrige Framework with reference to 7 criteria.
4. Compare and contrast Engineered and Discretionary cost center?

**Q 3) Answer**

1. Explain performance evaluation parameters for banks.
2. Write a brief outline on various KPIs used by E Commerce industry.

**Q 4)** ABC Company fixes the inter-divisional transfer prices for tits products on the basis of cost plays an estimate return on investment in its division. The relevant portion of the budget for the division A for the year 2021-22 is given below.

|  |  |
| --- | --- |
| **Particulars** | **Amount in ₹** |
| Fixed Assets | 5,00,000 |
| Current Assets(other than debtors) | 3,00,000 |
| Debtors | 2,00,000 |
| Annual Fixed Cost for the Division | 8,00,000 |
| Variable Cost per Unit of product | 10 |
| Budgeted Volume of Production per year (Units) | 4,00,00 |
| Desired Return on Investment | 20% |

You are required to determine:

1. The transfer price for Division A.
2. If the volume (units) can be increased by 10% what will be the impact of transfer prices.

**Q 5) Answer**

1. Create a balanced scorecard for an engineering/ construction company. Make assumptions for strategic objectives of the company.
2. Develop a dashboard for measuring and evaluating performance of a retail store. Make necessary assumptions if required.