



Shri Bhairavnath Shikshan Prasarak Mandal's

Adhalrao Patil Institute of Management and Research

Approved by AICTE New Delhi. Recognized by DTE Maharashtra and affiliated to Savitribai Phule Pune University. NAAC Accredited

APIMR, Landewadi, (Via Manchar) Pune, Maharashtra, India. Tel.: 02133-235105

Date: 2nd Dec. 2023

**Session on
Intellectual Property Rights Awareness Session**

Dear Students,

Under the initiative of National Intellectual Property Awareness Mission (NIPAM) of Government of India, an awareness and training is scheduled in our campus for students on Intellectual Property Rights (IPRs) by Office of Controller General of Patents, Designs and Trade Marks. The session will cover different types of Intellectual Property Rights (IPRs)- Patents, designs, copyrights, trademarks and geographical indications to motivate. The details of the program are mentioned below-

Date : Saturday, 2nd Dec. 2023

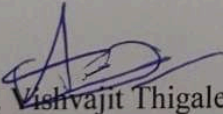
Time : 11:00 AM to 01:00 PM

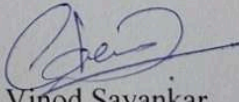
Resource Person: Dr. Ramesh Panda, Bhubaneswar

Mode & Venue : Hybrid / MBA Conference Hall, Shivsankul,

Following are the glimpses:




Dr. Vishvajit Thigale
(Academic Coordinator)


Dr. Vinod Sayankar
(Director, APIMR)





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Intellectual Property Rights Awareness Session

Sr. No.	Name Participants	Signature
1	Bansode Sneha Nijalingappa	
2	Apeksha Nigot	
3	Kasar Ajinkya Shankar	
4	Kale Sejal Vijay	
5	Ruke Varsha Ramdas	
6	Gaurav Shinde	
7	Purva Bankhele	
8	Arti Kale	
9	Pallavi Zodage	
10	Apeksha Bangar	
11	Aditi Bhalerao	
12	Manali Gunjal	
13	Hase Pritee	
14	Vaishnavi Lande	
15	Samruddhi Kale	





Report on One Day Online Workshop titled "Demystifying Social Media Marketing"

The Institute conducted an Online Workshop titled "Demystifying Social Media Marketing" on 16th March 2024; 11:00AM to 01:00PM

Resource Person:

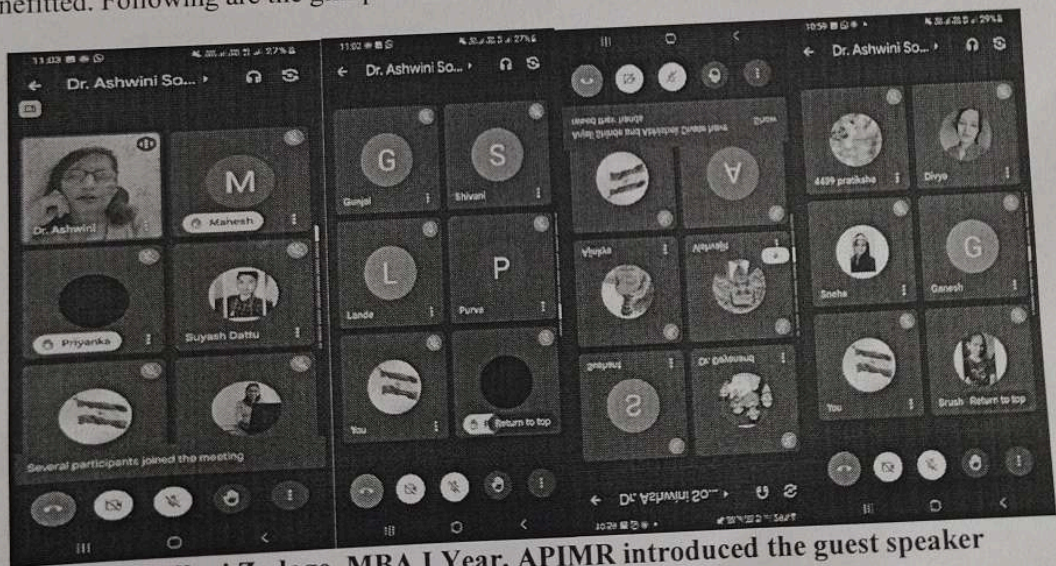
Dr. Ashwini Sovani, Director – IQAC, Ajeenkya D Y Patil University was invited to conduct the workshop. She is a veteran in the domain of Digital Marketing.

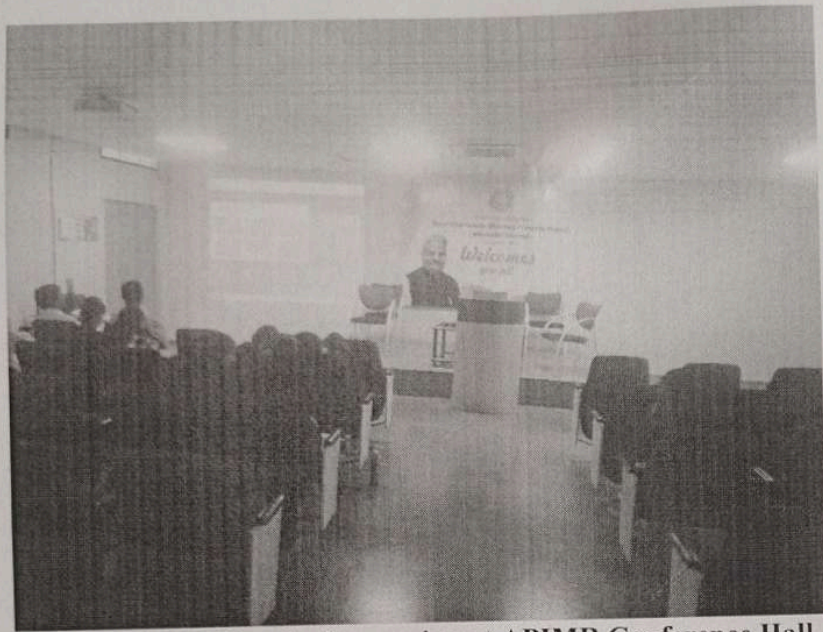
Objectives of the Workshop:

1. To spread awareness about emerging trends of Digital Marketing.
2. To gain hands on insights on Social Media Marketing tools.

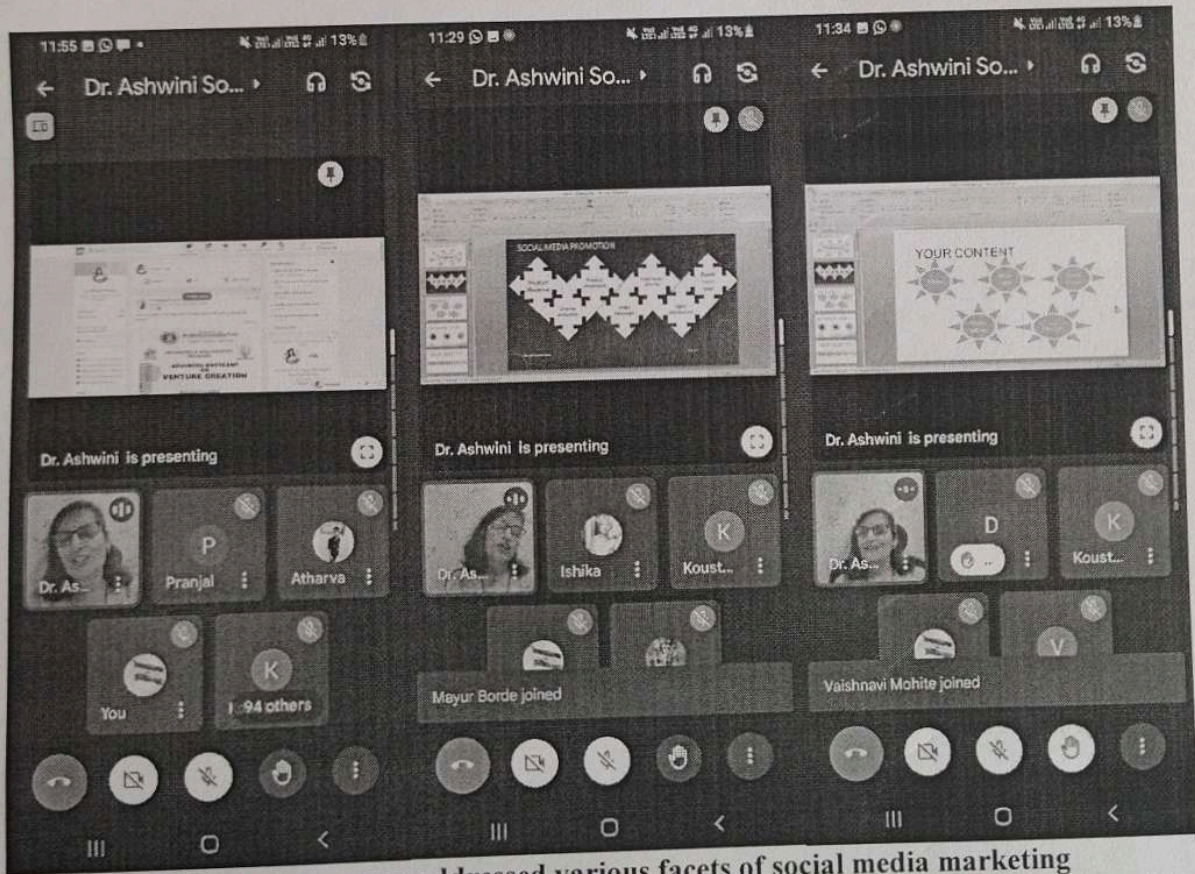
The session was replete with live demonstrations of social media tools such as LinkedIn, Facebook and Instagram and the right ways to deploy the same to address one's target audience faster and more effectively. The resource person gave ample opportunities for the students to participate, interact and ask questions.

The event was also attended by the MBA students of our MoU associate Matrix School of Management Studies, Pune. A total of 94 students and staff attended the event from either side and got benefitted. Following are the glimpses:





Students attending the live session at APIMR Conference Hall



The resource person addressed various facets of social media marketing



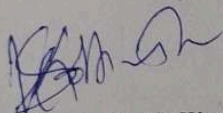


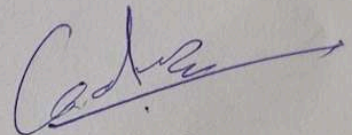
Dr. Vishwajit Thigale proposed Vote of Thanks

Outcome of the program:

The students were aware of the potential of Facebook and Instagram as business promotion tools beyond their utility as virtual socialization platforms.

Additional insights were provided on LinkedIn, a professional network as a strategic tool to expand one's business, products or services.


Dr. Umesh S. Kollimath
 Event Coordinator


Dr. V. N. Sayankar
 Director



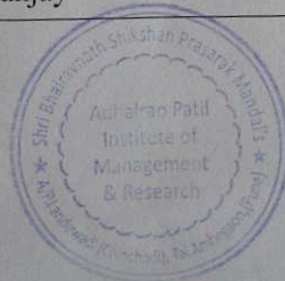


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Date: 16/03/2024

One Day Online Workshop titled "Demystifying Social Media Marketing"

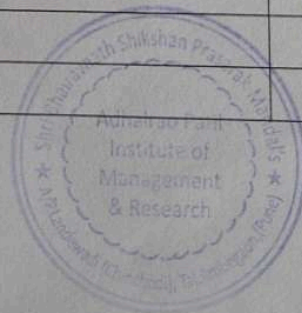
#	Name of the Students	Signature
1	Thorat Rohit Ramesh	✓
2	Bankhele Pooja Kishor	✓
3	Thorat Shivani Ashok	✓
4	Vanave Ajinkya Ramesh	✓
5	Kokane Shashikant Tanhaji	
6	Sayyad Namra Salim	✓
7	Padwal Ajinkya Nandkumar	✓
8	Gulankar Rohan Vishnu	✓
9	Tamboli Arbaj Alamgir	✓
10	Tushar Haridas Lade	
11	Zingare Abhijit Mahadu	✓
12	Thorat Kajal Vasant	✓
13	Hase Pritee Chandrakant	✓
14	Manoj Balasaheb Jadhav	✓
15	Gunjal Manali Babaji	✓
16	Bhidave Niranjana Santosh	
17	Pingale Mayuri Changdev	✓
18	Walunj Pranjal Babaji	✓
19	Pradhuma Devidas Hule	
20	Doke Ashwini Nandkumar	✓
21	Nikam Nikhil Arvind	
22	Pathan Saroj Ashrafkhan	✓
23	Kale Adesh Vilas	✓
24	Rutuja Rajesh Jadhav	✓
25	Bandawane Samiksha Dattatraya	✓
26	Chaskar Koustubh Rajendra	✓
27	Said Onkar Shivnath	✓
28	Bankhele Purva Sanjay	✓



29	Gavhane Priyanka Ashok	
30	Bhor Aishwarya Sabhaji	✓
31	Lande Vaishnavi Balshiram	✓
32	Zodage Pallavi Mahesh	✓
33	Dagale Tejashri Tukaram	✓
34	Navale Darshan Ramesh	✓
35	Gawade Sandesh Rajendra	✓
36	Borhade Kajal Balasaheb	✓
37	Said Aryani Machhindranath	✓
38	Gawade Siddharth Sandesh	
39	Hande Akshay Ajay	✓
40	Londhe Aditi Udaykumar	✓
41	Ughade Hemangi Ramesh	✓
42	Tamboli Sakshi Vijay	
43	Khatri Savita Bharat	✓
44	Kavita Shankar Chikhale	✓
45	Kanase Suraj Sakharam	
46	Lande Prajakta Santosh	✓
47	Walunj Akanksha Dattatray	✓
48	Bhoir Sanket Dhondibhau	✓
49	Wavhal Akshada Dnyaneshwar	✓
50	Matale Vaishali Gangaram	✓
51	Pokharkar Shruti Kondibhau	✓
52	Mayur Balasaheb Pingale	✓
53	Patil Komal Maruti	✓
54	Shinde Gaurav Vitthal	
55	Morde Nisha Balu	✓
56	Kolhe Vaishnavi Dattatray	✓
57	Bhise Sonali Sandipan	✓
58	Bhalerao Aditi Ashok	✓
59	Rale Ritesh Sanjay	✓
60	Pokharkar Pranay Ramdas	✓
61	Madhavi Balasaheb Shinde	✓
62	Said Avishkar Murlidhar	✓
63	Kale Aarti Shekhar	✓
64	Hule Aditi Dattatray	✓
65	Kanse Mayur Subhash	✓
66	Varpe Vishal Vishwanath	✓
67	Golhar Sagar Pandurang	✓



68	Pagere Rohan Sadashiv	
69	Nalawade Vaishnavi Mahadev	✓
70	Pingale Abhijit Santosh	✓
71	Pooja Vishwas Neharkar	✓
72	Nirhali Akshay Kishor	✓
73	Chikhale Ishwari Ulhas	✓
74	Chaudhari Samiksha Dilip	✓
75	Walunj Sejal Bharat	✓
76	Korade Rupali Prabhakar	✓
77	Sawant Ishwar Bajrang	✓
78	Neharkar Pradip Sunil	✓
79	Bhor Srushti Vilas	✓
80	Wadekar Yash Sandeep	✓
81	Tambade Pratik Dattatray	✓
82	Gaikwad Rutik Audumbar	✓
83	Pawar Aniket Namdev	✓
84	Jadhav Ashwini Anil	✓
85	Neherkar Kiran Uttam	
86	Dukare Prittam Sadashiv	✓
87	Jore Sahil Devidas	✓
88	Wayal Sanchita Bajrang	✓
89	Sant Gajanan Shrikant	✓
90	Khandeshe Gaurav Anil	✓
91	Bhaskar Akshay Ramesh	✓
92	Onkar Sunil Kanade	✓
93	Wajge Snehal Ravindra	✓
94	Sanyuja Sanjay Walase	✓
95	Swapnil Shanksr Karale	✓
96	Shinde Jivanesh Sanjay	✓
97	More Amol Ananda	✓
98	Bangar Pratiksha Vilas	✓
99	Bhidave Sanchita Santosh	✓
100	Pawar Omkar Shahaji	✓
101	Ghule Manish Subhash	✓
102	Dasgude Tejas Ramdas	✓
103	Borhade Shrivani Ganesh	✓
104	Shinde Rohit Sanjay	✓
105	Chikhale Sanket Sandip	✓
106	Arvikar Jayesh Sudhir	✓





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A Report on Research Methodology Workshop held on 4th May 2024

A Research Methodology Workshop was tailor-made to facilitate the academic requirements for getting into the admission to PhD through "PhD Entrance Test (PET)". The workshop was conceptualized with the intention of knowledge-building on the fundamentals of research concepts, methodologies and processes in addition to providing hands-on training in synopsis/thesis writing with inputs on the essentials of academic writing.

The objectives of the workshop were:

- To develop knowledge on the fundamentals of research
- To build knowledge on research design, application & data analysis
- To develop skills for synopsis/thesis development & academic writing

The workshop coordinator was Prof. Mahesh A. Bomble, who has handled the responsibility of communicating the updates and coordinating the entire event.

Following are few glimpses:





The workshop started with the formal inauguration by the director of the institute Dr. Jitendra Hude with the welcome speech by highlighting the importance of research for the development of the common community and holistic social development.

The vote of thanks was given by coordinator of the event Prof. Mahesh A. Bomble with the conclusion of the event. The student participants gave a positive feedback on their learning experience during the workshop in the feedback session.





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A Report on Research Methodology Workshop held on 4th May 2024

Attendance Sheet

Sr. No.	Name Of The Students	Signature
1	Thorat Rohit Ramesh	Rohit
2	Bankhele Pooja Kishor	Pooja
3	Thorat Shivani Ashok	Shivani
4	Vanave Ajinkya Ramesh	Ajinkya
5	Kokane Shashikant Tanhaji	Shashikant
6	Sayyad Namra Salim	Namra
7	Padwal Ajinkya Nandkumar	Ajinkya
8	Gulankar Rohan Vishnu	Rohan
9	Tamboli Arbaj Alamgir	Arbaj
10	Tushar Haridas Lade	Tushar
11	Zingare Abhijit Mahadu	Abhijit
12	Thorat Kajal Vasant	Kajal
13	Hase Pritee Chandrakant	Pritee
14	Manoj Balasaheb Jadhav	Manoj
15	Gunjal Manali Babaji	Manali
16	Bhidave Niranjana Santosh	Niranjana
17	Pingale Mayuri Changdev	Mayuri
18	Walunj Pranjal Babaji	Pranjal
19	Pradhuma Devidas Hule	Pradhuma
20	Doke Ashwini Nandkumar	Ashwini
21	Nikam Nikhil Arvind	Nikhil
22	Pathan Saroj Ashrafkhan	Saroj
23	Kale Adesh Vilas	Adesh
24	Rutuja Rajesh Jadhav	Rutuja



25	Bandawane Samiksha Dattatraya	<i>BD</i>
26	Chaskar Koustubh Rajendra	<i>Koustubh</i>
27	Said Onkar Shivnath	<i>Onkar</i>
28	Bankhele Purva Sanjay	<i>P. Bankhele</i>
29	Gavhane Priyanka Ashok	<i>P. Ashok</i>
30	Bhor Aishwarya Sabhaji	<i>Gavhane</i>
31	Lande Vaishnavi Balshiram	<i>Vaishnavi</i>
32	Zodage Pallavi Mahesh	<i>Pallavi</i>
33	Dagale Tejashri Tukaram	<i>Tejashri</i>
34	Navale Darshan Ramesh	<i>Darshan</i>
35	Hande Akshay Ajay	<i>Hande</i>
36	Londhe Aditi Udaykumar	<i>Aditi</i>
37	Ughade Hemangi Ramesh	<i>Hemangi</i>
38	Tamboli Sakshi Vijay	<i>Sakshi</i>
39	Khatri Savita Bharat	<i>Khatri</i>
40	Kavita Shankar Chikhale	<i>Chikhale</i>
41	Kanase Suraj Sakharam	<i>Suraj</i>
42	Lande Prajakta Santosh	<i>Prajakta</i>
43	Walunj Akanksha Dattatray	<i>Akanksha</i>
44	Bhoir Sanket Dhondibhau	<i>Sanket</i>
45	Wavhal Akshada Dnyaneshwar	<i>Akshada</i>
46	Matale Vaishali Gangaram	<i>Vaishali</i>
47	Pokharkar Shruti Kondibhau	<i>Shruti</i>
48	Mayur Balasaheb Pingale	<i>Mayur</i>
49	Patil Komal Maruti	<i>Komal</i>
50	Shinde Gaurav Vitthal	<i>Gaurav</i>
51	Morde Nisha Balu	<i>Nisha</i>
52	Kolhe Vaishnavi Dattatray	<i>Kolhe</i>
53	Bhise Sonali Sandipan	<i>Sonali</i>
54	Bhalerao Aditi Ashok	<i>Aditi</i>
55	Rale Ritesh Sanjay	<i>Ritesh</i>
56	Pokharkar Pranay Ramdas	<i>Pranay</i>
57	Madhavi Balasaheb Shinde	<i>Madhavi</i>
58	Kale Aarti Shekhar	<i>Aarti</i>

